



BLVD

SHOP. DINE. PLAY.

**An upscale and unexpected
destination for Las Vegas**

CONTEXT

4—9

PLANS

10—14

GALLERY

15—26

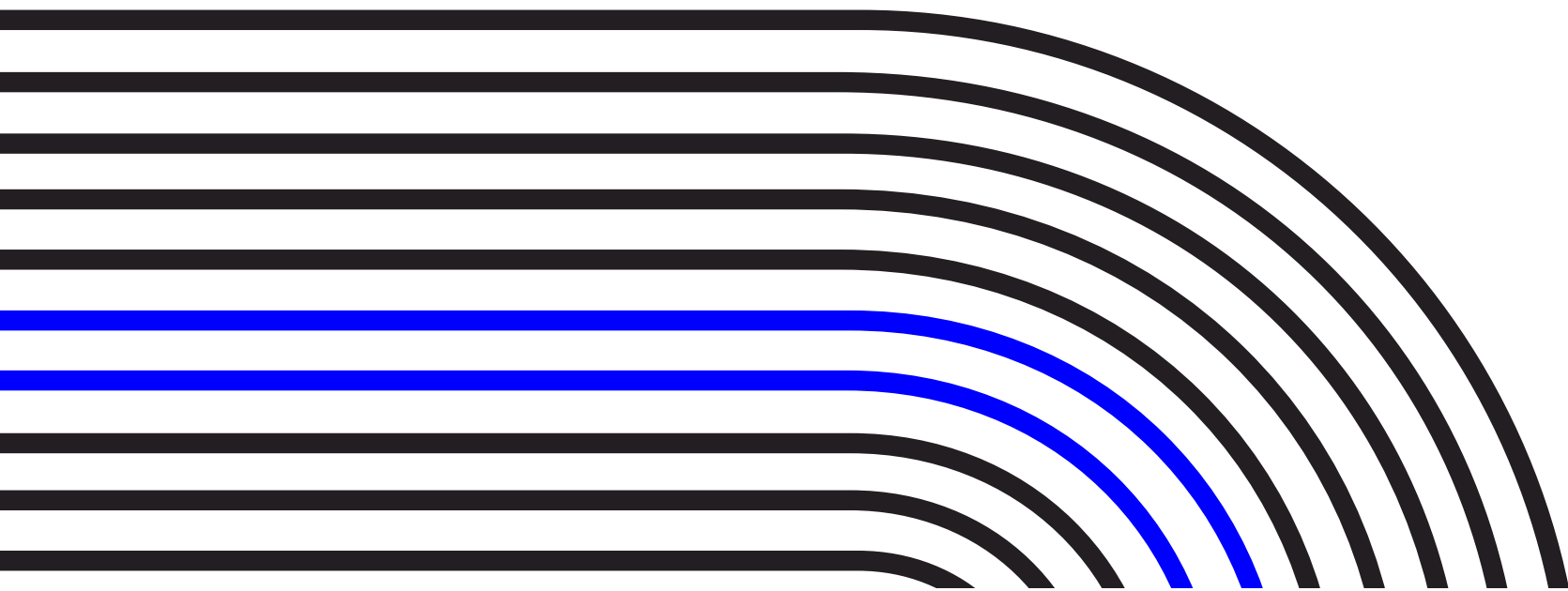
TEAM

27—28

Welcome to BLVD, the ultimate destination for brands looking to connect with consumers in a high-profile, high-impact, all-day location on the Las Vegas Strip.

Upgrade your brand’s storytelling potential with BLVD, where you can showcase your products and services to an engaged and ever-growing audience. With over **700 feet of frontage on the Strip** plus **400K square feet of double-height premier street retail**, BLVD is unmatched in its visibility from the street, sidewalk, and surrounding hotels. The third-floor rooftop destination is unlike anything else on the Strip, with **110K square feet designed for dynamic dining, engaging events, and immersive experiences** — all with unparalleled views of the Strip. Convenient access is provided by our **on-site parking, valet, and first-of-its-kind rideshare drop-off** — not to mention a stop for the innovative Vegas Loop by the Boring Company.

Join us at BLVD, the Strip’s most dynamic new destination, and take your brand to the next level.



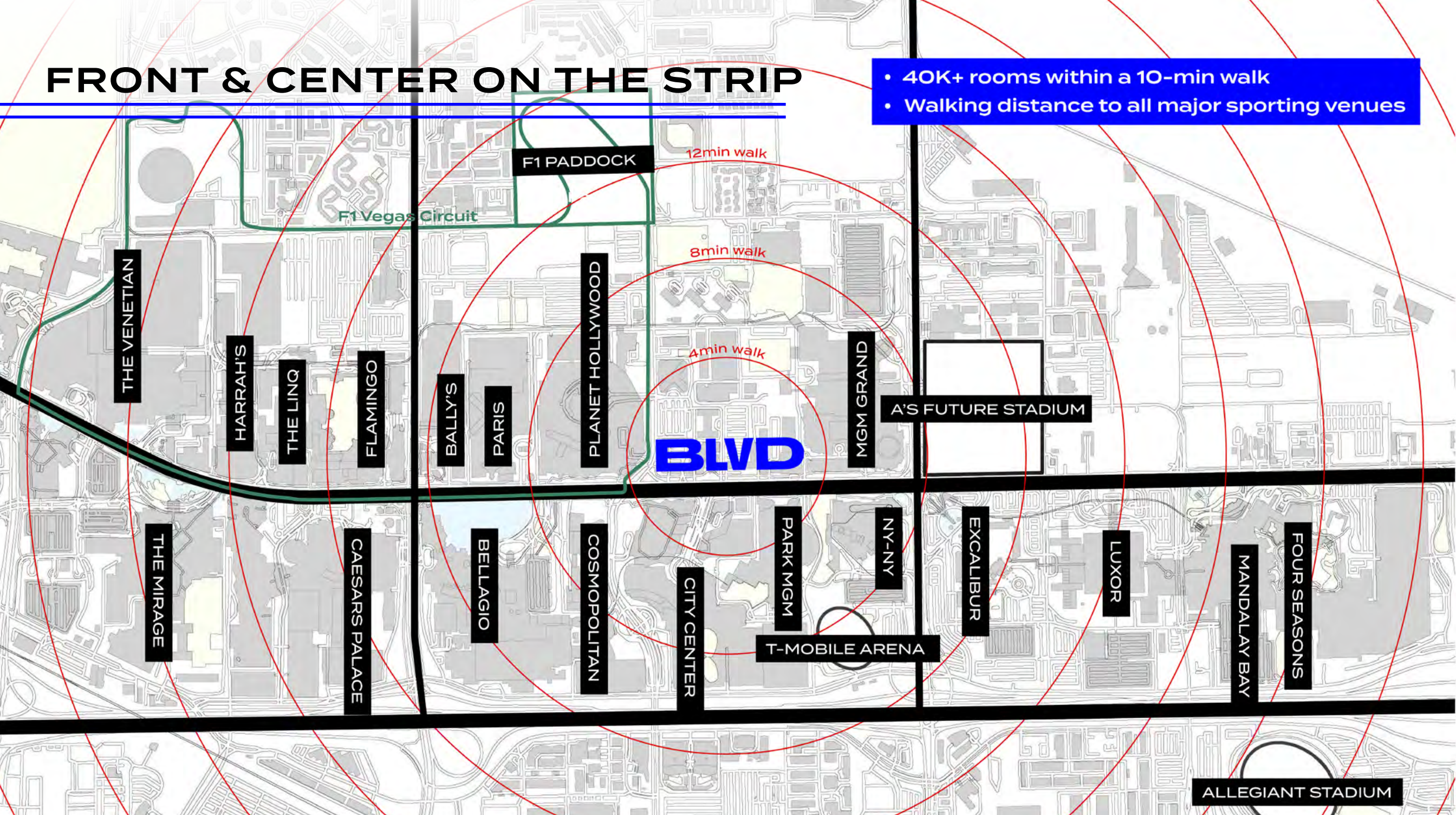


CONTEXT

SEE AND BE SEEN ON THE STRIP

FRONT & CENTER ON THE STRIP

- 40K+ rooms within a 10-min walk
- Walking distance to all major sporting venues



SURROUNDED BY THE BIGGEST NAMES IN HOSPITALITY



VEGAS BY THE NUMBERS

39 MILLION
ANNUAL VISITORS

\$5.8 BILLION
SPENT ON F&B
ANNUALLY

\$462
SPEND PER
VISITOR ON F&B

95,000
DAILY PEDESTRIANS

125,000
CARS EVERY DAY

FEATURES & AMENITIES

PRIVATE & PUBLIC
TERRACES OVERLOOKING
THE STRIP

DINING & LEISURE

OUTDOOR PERFORMANCE SPACE

STRIP OVERLOOK

8 KIOSK LOCATIONS

700 FEET OF FRONTAGE

27 FEET
FLOOR-TO-FLOOR

ACCESS DETAILS



THE BORING CO.
LOOP STOP

MULTI-TRUCK
LOADING DOCK

ESCALATOR

DEDICATED RIDESHARE
PICKUP/DROPOFF

MULTI-TRUCK
LOADING DOCK

ESCALATOR

450 PARKING SPOTS

ESCALATOR

VEHICULAR
ACCESS POINT

VEHICULAR
ACCESS POINT

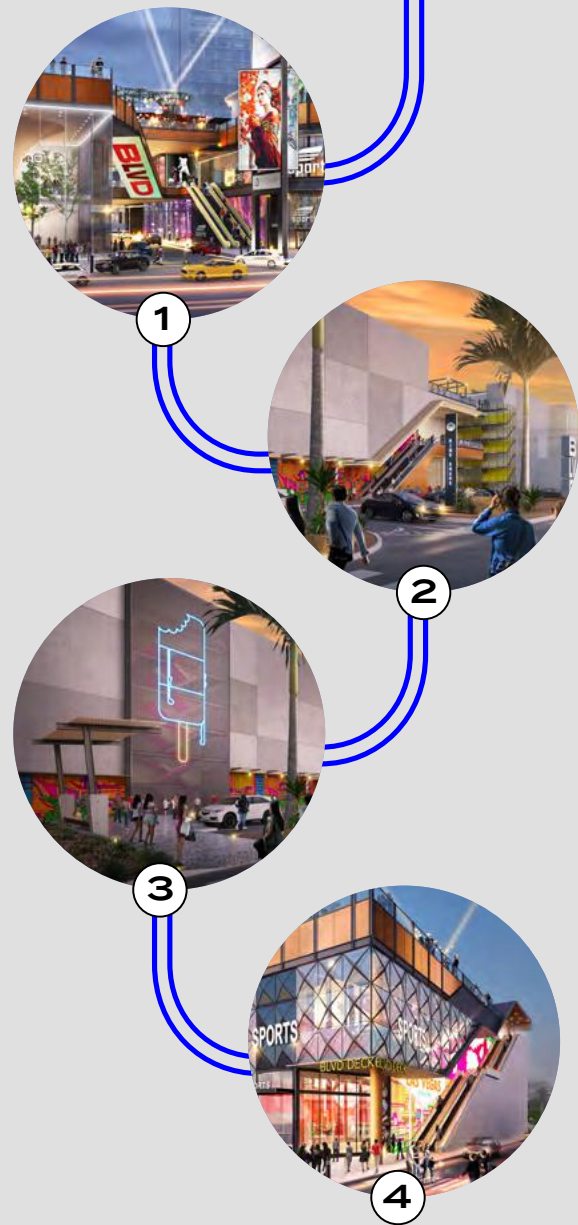
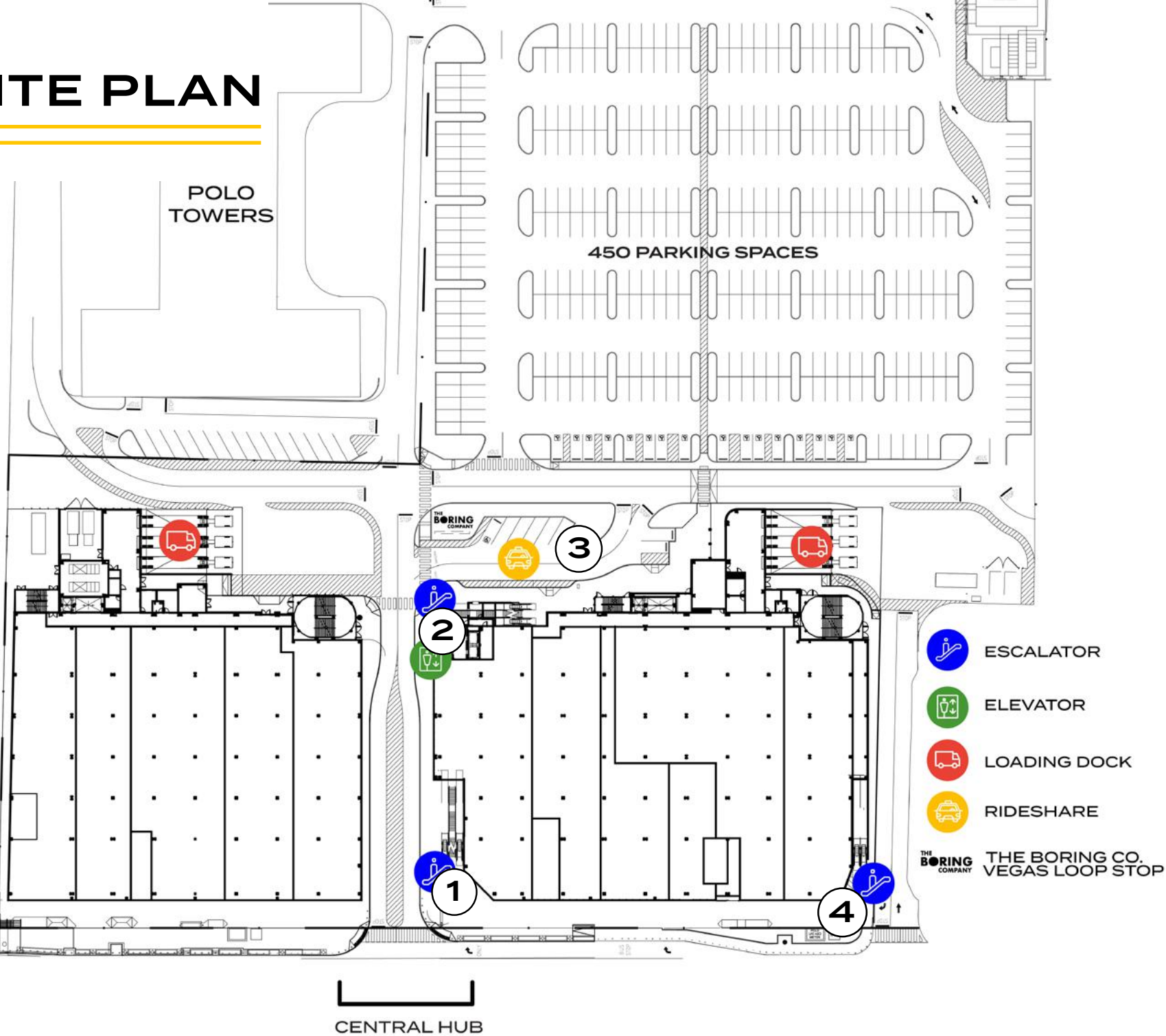
VEHICULAR
ACCESS POINT



PLANS

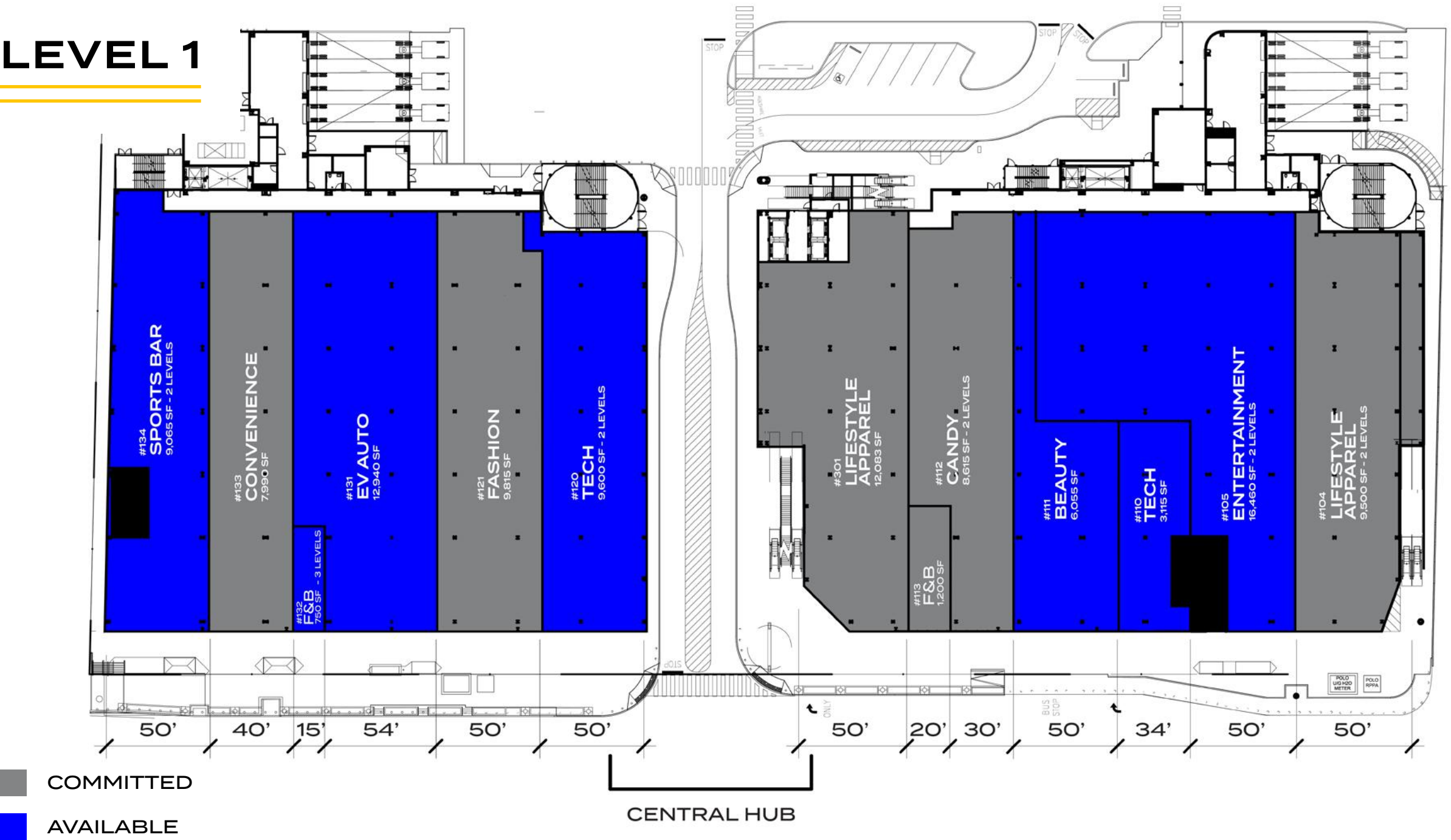
LAND YOUR SPACE

SITE PLAN

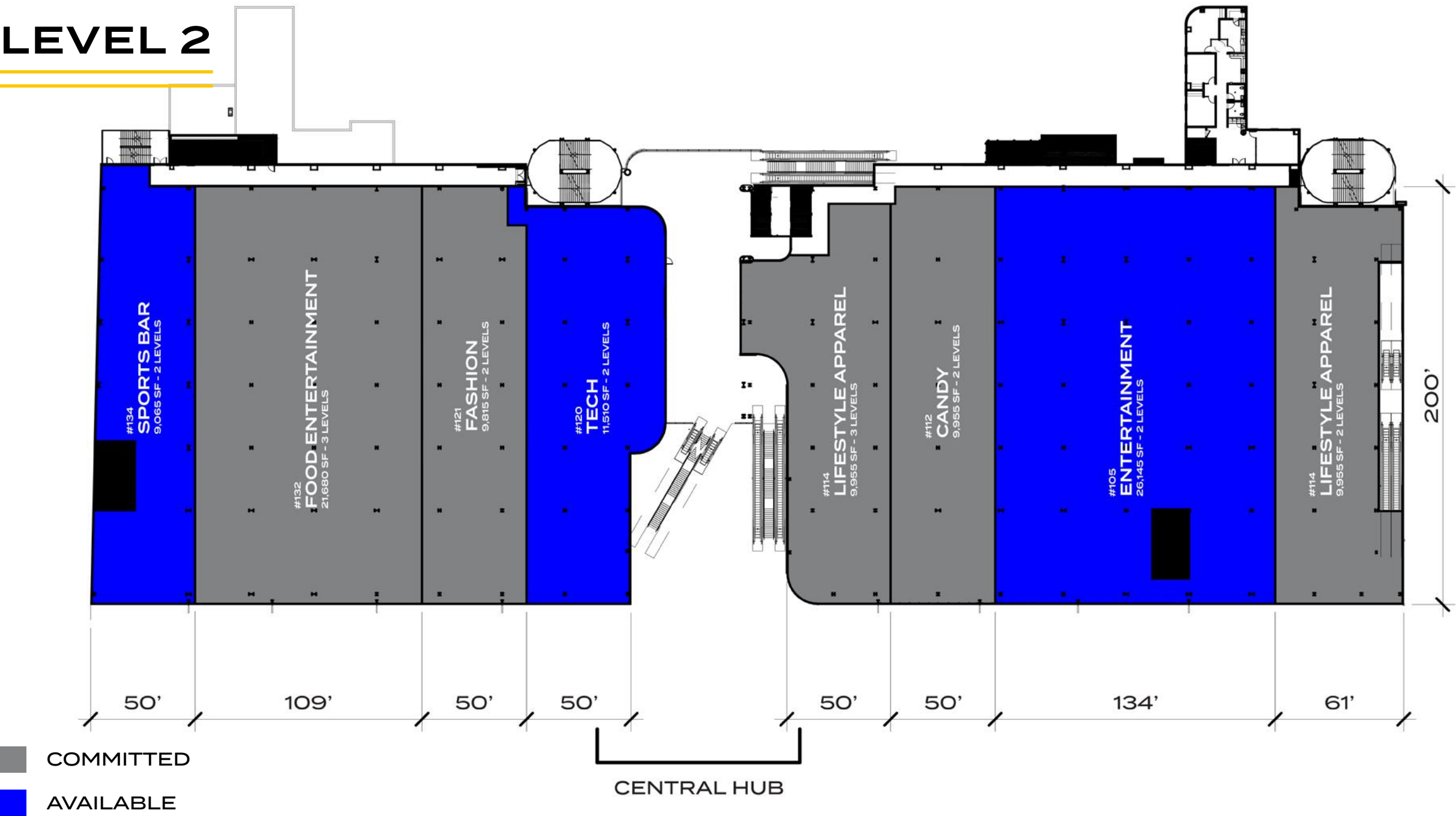


ACCESS POINTS

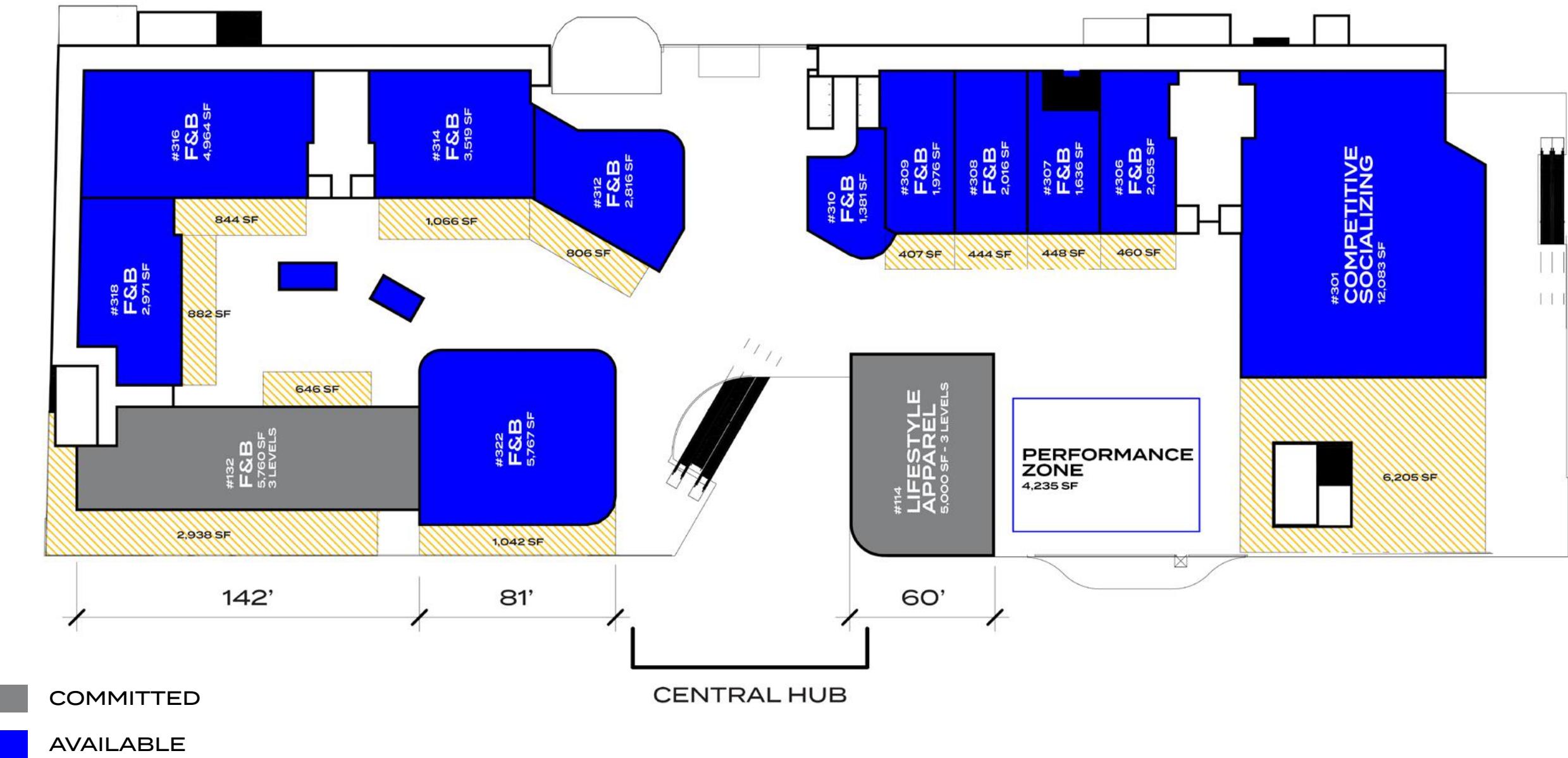
LEVEL 1



LEVEL 2



LEVEL 3





GALLERY

STAND OUT ON THE STRIP



OVER 700 FEET OF
STRIP FRONTAGE

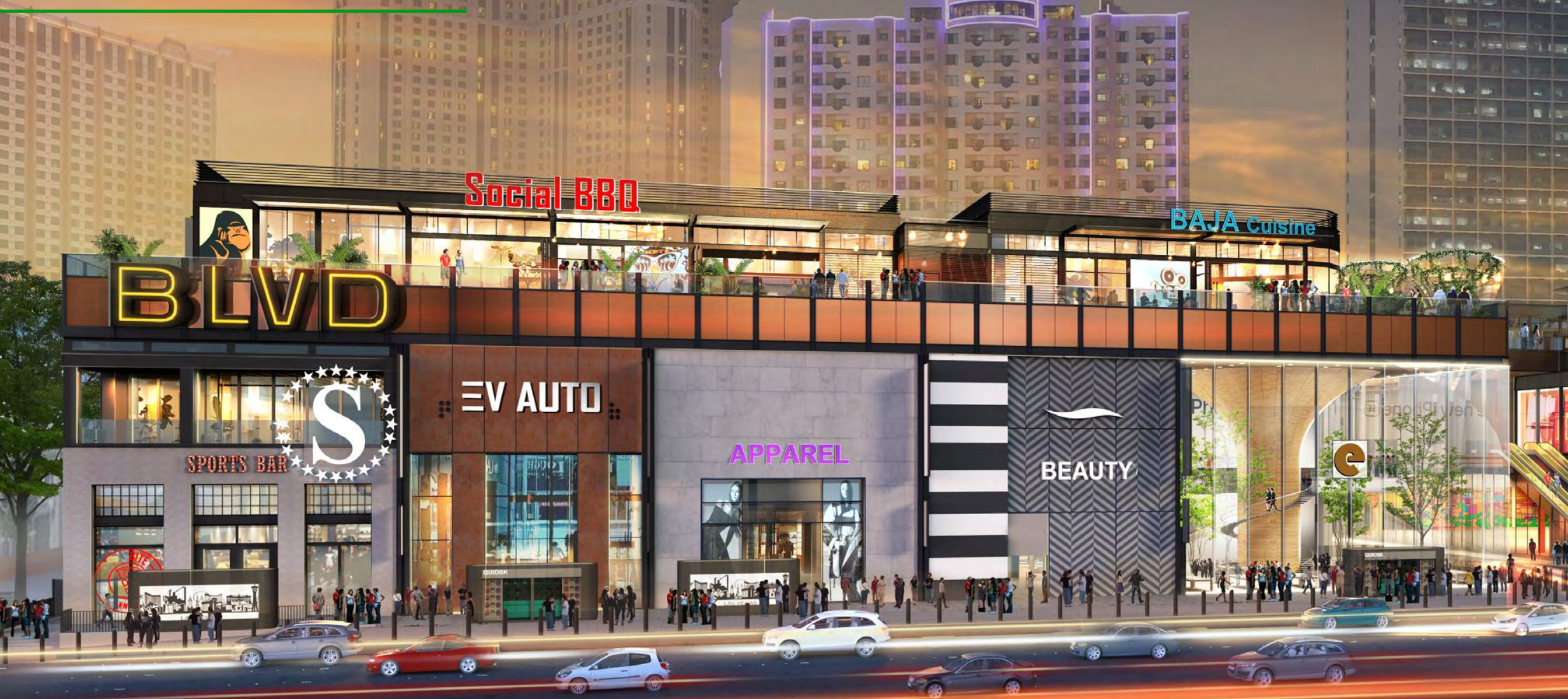
UNIQUE ROOFTOP FOOD & ENTERTAINMENT DESTINATION OVERLOOKING THE STRIP



4 CORNER LOCATIONS



DOUBLE-HEIGHT STOREFRONTS





*DIRECT ESCALATOR TO
ROOFTOP VENUES*

HIGH-VISIBILITY **STRIP FRONTAGE**



ICONIC TENANT OPPORTUNITY AT THE CENTRAL HUB



UNMATCHED OUTDOOR DINING EXPERIENCE



EXTRAORDINARY FOOD & **ENTERTAINMENT DESTINATION**



FLEXIBLE & LARGE **SPACE OPPORTUNITY**





CONVENIENT RIDESHARE **AT THE HUB**



TEAM

GO ALL IN AT BLVD

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GINDI CAPITAL

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